

## THE TOP TEN CLIMATE TRENDS

- 1.** Climate change is real and it is here now. It cannot be fixed fast enough. It will threaten national security, global prosperity and peace.
- 2.** Industry will compete to clean up the planet. Clean Tech will become one of the largest global, multibillion-dollar industries of the twenty-first century.
- 3.** Sustainability will become a shared value to 95 percent of U.S. citizens and a majority of the developed nations.
- 4.** More storms are coming. Global warming will increase the threats of extreme weather changes such as glacial melting, shore-line flooding, cold, and drought.
- 5.** Climate change threatens water and food production from meeting the growing needs of Asia, Africa, and Latin America.
- 6.** A new collaboration of nations, citizens, and corporations must be forged to protect global sustainability and offset climate change.
- 7.** Global climate change such as pollution and global warming will be identified as the causes of future public health and safety risks.
- 8.** Security the national implications of climate change will emerge as one of the leading domestic issues of the twenty-first century.
- 9.** Sustainability will be adopted by business as the environment becomes a key factor in driving consumer purchasing.
- 10.** Climate change will redefine global risk management in business, forcing many corporations to lead the charge for building a more sustainable world.

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